

IPM Pesticide Risk Mitigation Engine

Privacy Statement

Scope

This Privacy Statement applies to the applications, databases, and websites comprising the IPM Pesticide Risk Mitigation Engine (ipmPRiME). The ipmPRiME website, <http://IpmPrime.org>, has been developed and continuously operated by the Integrated Plant Protection Center at Oregon State University (IPPC) since July, 2009. There is no charge to use ipmPRiME. The IPM Institute (IPMI) of North America, Inc. cooperated in the development of PRiME during 2009-2011. IPMI but not IPPC received subscription revenues and personal information from new subscribers to previous versions of the PRiME web site. This Privacy Statement describes the information that may be collected by ipmPRiME and how we use and protect that information.

Assurances

- You own the data that you enter into ipmPRiME.
- ipmPRiME uses your pest management information only for purposes of providing you with risk assessments based on that information.
- ipmPRiME does not share your personal or pest management information with any third party unless we have asked for and obtained your consent.

Information We Collect and How We Use It

Personal information:

- Name
- Postal address (optional for unpaid subscriptions)
- Email address
- Company (optional)

Farming and pest management information:

- GIS data and/or latitude and longitude of cropping areas, mitigation zones and sensitive sites (optional)
- Products applied and method, rate and timing of applications.

PRiME may use your general location (state and county of farming operations) to provide links to location specific information such as crop profiles, pest management strategic plans and contact information for local NRCS and Extension offices.

IpmPRiME uses GIS data and/or latitude and longitude of cropping areas, mitigation zones and sensitive sites to gather NRCS soils data, calculate sizes of mapped parcels and distances to sensitive sites, all of which improves the accuracy of risk calculations.

IpmpRiME uses product application information to calculate the risk of each application or a combination of applications to various resource concerns, including workers, bystanders, consumers, birds, bees, small mammals, earthworms and aquatic ecosystems. IpmpRiME uses the amount of time between spray application and workers entering the field to estimate risk to workers from pesticides absorbed through the skin.

Farming and pest management information can be factual or fictional. Exact location is optional and can be based on actual farming operations or fictional, where similarities to real situations are unintentional. Pesticide application information can be historical or hypothetical; in other words, you can evaluate spray records from past years or compare applications that you are considering making in the future.

IpmpRiME will not share any user information with third parties unless otherwise specified by the user.

Website usage

In order to improve quality and facilitate use of the applications, IpmpRiME may use information gathered as a result of using the website to help personalize website content, facilitate your use of the website (for example, to facilitate navigation and the login process), improve website quality, and monitor website use rates.

Updating this statement

This privacy policy may be updated by posting a new version on this website.

Financial/credit card and payment information from the previous website

The ipmpRiME website operated by IPPC does ***not*** collect your financial or credit information. Credit transactions conducted on the previous PRiME website were completed on the secure Merchant Account Payment Gateway of Authorize.Net and routed to the Merchant Account of the IPM Institute of North America (IPMI). IPMI used financial/credit card and payment information to accept payments of license or contract fees. IPM Institute may have shared some of this information with delivery services, credit card clearing houses or other third parties necessary to complete the transaction.

IPM Institute may be using that personal information such as name, postal address, email address, and company to engage in outreach activities, including contract renewal and PRiME updates. You do ***not*** have to buy or renew with IPMI to use the ipmpRiME.org website.

If you have questions or concerns regarding the privacy of your financial or credit information obtained from the previous website, please contact the IPM Institute of North America. IPM Institute of North America 4510 Regent Street Madison, WI 53705